

ITEM 8. GRANTS AND SPONSORSHIP - ROUND ONE 2017/18 - SOCIAL GRANTS - COMMUNITY SERVICES GRANTS, FESTIVALS AND EVENTS SPONSORSHIP (VILLAGE AND COMMUNITY) AND MATCHING GRANTS

FILE NO: S117676

SUMMARY

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of *Sustainable Sydney 2030* requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

The City advertised the following three grant programs in Round One of the annual grants and sponsorship program for 2017/18:

- Community Services Grant Program;
- Festivals and Events Sponsorship Program (Village and Community); and
- Matching Grant Program.

For the Community Services Grant Program which pursues social outcomes, 37 eligible applications were received. This report recommends a total of 10 grants to a total value of \$316,300 and \$343 revenue foregone/value-in-kind for the 2017/18 financial year and commitments of \$55,000 in cash and \$159 revenue foregone/value-in-kind for the 2018/19 financial year.

For the Festivals and Events Sponsorship Program (Village and Community) Program which pursues social and economic outcomes, 17 eligible applications were received. This report recommends a total of 13 grants to a total value of \$402,600 and \$65,639 in revenue foregone/value-in-kind for the 2017/18 financial year and commitments of \$69,500 in cash and \$2,000 revenue foregone/value-in-kind for future financial years 2018/19 and 2019/20.

For the Matching Grant Program which pursues social, economic, cultural and environmental outcomes, 33 eligible applications were received. This report recommends a total of 18 grants to a total value of \$118,720 and \$5,911 revenue foregone/value-in-kind for the 2017/18 financial year.

On 15 September 2014, Council adopted a revised Grants and Sponsorship Policy and all grants in this report were assessed against criteria and guidelines set in this revised Policy.

All applications were considered with reference to *Sustainable Sydney 2030*, the Grants and Sponsorship Policy, the Creative City Cultural Policy and Action Plan, the Economic Development Strategy, the Environmental Action 2016-2021 Strategy and Action Plan, the Inclusion (Disability) Action Plan, OPEN Sydney Strategy and Action Plan, and the Social Sustainability Policy.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

RECOMMENDATION

It is resolved that:

- (A) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2017/18 under the Community Services Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
ACON Health Limited	LOVE Ageing Well and Making New Connections	A series of workshops and exercise classes to increase social engagement and connection of older LGBTI people, and develop recommendations to work collaboratively with the City of Sydney and sector partners to actively engage with LGBTI community groups.	\$40,000	Nil	Applicant to submit detailed project plan linking participants to other supports and services. Applicant to engage with CALD organisations No recurrent funding
Assisted Community Living Limited	Gig Buddies Sydney	A project to pair adults with learning disability with volunteers to regularly attend gigs or other events, facilitating social inclusion, addressing social isolation in the wider community and empowering people with disability to develop social and life skills.	\$38,800	Nil	No recurrent funding. Applicant to submit previous grant acquittal before contracting

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Centipede At Glebe School Incorporated	Centipede OSHC Care Program	An Out of School Hours Care Program providing a safe place for children to engage in play based learning and recreational activities that enhance their development and social, emotional and physical wellbeing.	\$40,000	Nil	Nil
Centre For Disability Studies Limited	uni 2 beyond internship pilot program	A pilot program working with corporate partners to provide internships for people with intellectual disability to build work-related skills and support their transition to employment.	\$38,800	Nil	Funds to go towards staffing costs, internship materials and administration costs only
Glebe Youth Service Inc as auspice for Glebe CAN	A Connected Glebe	A pilot initiative working with the Glebe businesses and government to address local priority issues based on principles of collaboration, community empowerment and evidence based decision-making to inform long-term collective impact initiatives.	\$45,500	Nil	Nil
Gunawirra Limited	Young Aboriginal Pregnant Women's Groups	A series of group sessions focusing on pregnancy, birth, attachment, bonding and infant care delivered to Aboriginal pregnant mothers from Royal Prince Alfred Hospital Aboriginal Maternity Unit.	Year 1 only - \$25,000	Nil	Applicant to submit Matching Acquittal before contracting for Community Services Grants. Applicant to submit revised budget. Application to consider partnering with NSW Health and NSW FaCS Targeted Early Intervention funding in future

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Mercury Co-operative Limited as auspice for Claire Marshall	Co-Operate-Sydney	A series of community-building workshops in the local area to identify and map shared public and private resources, and disseminate this information online to help local residents connect to their communities and live more sustainably.	\$21,700	Community Venue Hire fee waiver to the value of \$184	The Applicant to work with the City's Strategic Community Engagement Manager. Applicant to re-submit activity timeline
Tenants Union Of NSW Co Op Ltd	Aboriginal tenant advocacy	A pilot project to enhance housing outcomes for Aboriginal and Torres Strait Islander people by working in collaboration with Aboriginal organisations and Aboriginal tenants to develop a positive renting policy platform and a pipeline of Aboriginal housing advocates experienced in housing law.	Year 1 - \$15,000 Year 2 - \$15,000	Community Venue Hire fee waiver to the value of \$159	Applicant to work with City of Sydney's Community Engagement team
The Girls & Boys Brigade	GBB Sports Night	A weekly night dedicated to sports and physical activity for young people in the inner city, led by youth workers and supported by volunteers to deliver a range of physical activities, role models and social interaction.	\$11,500	Nil	Applicant to submit a plan of management. Applicant to work with the City's City Spaces and Social Policy and Programs staff. No recurrent funding

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
The Trustee for Art Gallery of NSW Trust	RAW	A two-year, youth-led creative digital skills development project for disengaged youth from Woolloomooloo and surrounding suburbs facilitated by contemporary artists, and delivered by AGNSW to forge employment pathways, cultural leadership and activate long-term local community exchange.	Year 1 - \$40,000 Year 2 - \$40,000	Nil	Nil

(B) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2017/18 under the Festivals and Events Sponsorship Program (Village and Community) Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Anglican Dept. Of Evangelism	Carols in the Park (Green Square) 2017	A "Carols in the Park" event for the Green Square community to celebrate Christmas hosted in conjunction with the Joynton Park Markets.	\$10,000	Nil	Applicant to engage local businesses to build community benefit
Carers NSW Limited	Carers Day Out 2017 - 2019	An event held at the Redfern Community Centre for carers to acknowledge and appreciate their important role in the community providing information, support and a break from caring responsibilities.	Year 1 - \$15,000 Year 2 - \$15,000 Year 3 - \$15,000	Venue Hire fee waiver to the value of \$600 for three years	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
City West Housing Pty Limited	UPtown festival - Our Stories	A festival at Quarry Green, Ultimo for local community and businesses to showcase their talents, services and products and address findings from a 2016 community consultation.	\$15,000	Nil	Applicant to provide community and local business partnership information
Language Festival Association	Sydney Language Festival 2017	A cultural and educational event at a Korean cultural centre in the local area to celebrate and teach language diversity and an understanding of other languages cultures.	\$1,600	Nil	Nil
Mardi Gras Arts Ltd	Sydney Gay and Lesbian Mardi Gras Parade and Festival 2018-2020	A parade and festivities across the local area to celebrate LGBTQI culture, highlight social justice issues and mark the 40th anniversary of Mardi Gras in 2018 through additional events and the creation of a temporary public artwork.	Year 1 – \$320,000 Year 2 – \$240,000 Year 3 – \$240,000	Venue Hire fee waiver to the value of \$36,500 Landmark Venues for three years Street Banner hire fee waiver to the value of \$13,200 for three years	Applicant to provide a revised budget. Applicant to submit a revised marketing plan in consultation. Applicant to submit an engagement plan for local businesses. Funding for years 2 and 3 to only be released with Chief Executive Officer satisfaction towards the organisation's delivery of the previous year's festival and governance structures

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Redfern All Blacks Rugby League Football Club Incorporated	NSW Aboriginal Rugby League Knockout 2017	A four-day Aboriginal community sporting and cultural carnival in Redfern and Leichardt hosted by the Redfern All Blacks attracting people from across Australia. The event will communicate key social messages whilst showcasing culture and community for urban Aboriginal people.	\$53,500	Venue Hire fee waiver to the value of \$2,755 Street Banner hire fee waiver to the value of \$4,000	Applicant to work with Community Engagement Team
Settlement Services International Limited	New Beginnings Festival in Spring	A one-day festival in Tumbalong Park, Darling Harbour bringing together people of all ages and from all backgrounds to experience and celebrate the artistic talents and cultural heritage of migrants, refugees and people seeking asylum.	\$10,000	Nil	Applicant to provide a local business engagement plan
Sydney St Patrick's Day Organisation Incorporated	Sydney St. Patrick's Day Parade & Family Day 2018	An annual community event to celebrate Irish culture.	Nil	Street Banner hire fee waiver to the value of \$8,000	Nil
The Department Pty Ltd	The Spokes People Festival	A community cycling festival at various locations across the location area in partnership with the City's Sydney Rides Festival producing high-visibility, mass participation and maximum fun.	\$28,000	Nil	Applicant to advise how new audiences will be engaged. Applicant to engage with the local business community. Funding to go towards "Cyclocross" and "Criterium" Sydney events only

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
The Trustee for Australian Museum Trust	Australian Museum Science Festival (AMSF) 2017	A festival that celebrates the discoveries and innovations of Australian researchers and communities focusing on promoting scientific literacy, positive learning and identity for all ages.	\$9,000	Nil	Funding to go towards school tickets. Applicant to work with Social Policy and Programs regarding the schools targeted
The Uniting Church in Australia Property Trust (NSW) on behalf of UCA The Mustard Seed Faith Community	Quarry Green Live Nativity and Union Square ANZAC Day service	Two events for the Ultimo and Pyrmont communities namely a live nativity Christmas story with resident participation and a community choir, and the Union Square Anzac service.	Year 1 - \$5,500 Year 2 - \$5,000 Year 3 - \$4,500	Venue Hire fee waiver to the value of \$200 for three years Street Banner hire fee waiver to the value of \$200 for three years	Applicant to provide business development plan. Applicant to submit an animal handling policy
University Of Sydney	Camperdown Community Day 2017	A grassroots festival at Johanna O'Dea Court to provide an opportunity for the local community to participate and celebrate their local area by becoming involved in planning and pre-event initiatives as well as attending.	Nil	Venue Hire fee waiver to the value of \$184	Nil
University Of Sydney as auspice for Glebe NAIDOC Committee	Glebe NAIDOC 2018-2020	A community event including an elders lunch and art installation in Glebe to celebrate the skills, talents and contributions of Aboriginal and Torres Strait Islander people in Glebe and across the country.	Year 1 - \$15,000 Year 2 - \$15,000 Year 3 - \$15,000	Nil	Applicant to resubmit the budget. Applicant to work with the City regarding furthering project partners, event sustainability and promotion. Applicant to have a presence at NAIDOC in the City to promote local Glebe events

- (C) Council note that \$80,000 of the \$320,000 recommended for Mardi Gras Arts Ltd in Year 1 will fund the organisation to facilitate community consultation and the creation of a temporary public artwork in the Taylor Square and Oxford Street area in response to the Lord Mayoral Minute of 24 February 2014 where Council endorsed a public artwork to mark the 40th anniversary of the festival;

(D) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2017/18 under the Matching Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Asia Women At Work Inc. as auspice for KOWHY	Life in Australia Orientation	A community event and production of an online 'Australia Survival Guide' to promote better quality of life among young Korean migrants, focussing on issues of migrant rights, health and safety, capacity building and networking.	\$6,800	Nil	Applicant to work with Senior Social Programs Officer
Auspicious Arts Projects Inc. as auspice for Joseph Carmel Chetcuti	Sydney's first gay Mardi Gras	Writing, publishing and promotion of a history of the first Gay and Lesbian Mardi Gras in 1978.	\$7,500	Nil	Applicant to work with City Historian
Centre For Disability Studies Limited	Social Networking Group - Sydney City Events Series	A social networking group comprising of people with and without intellectual disabilities working together to build capacity of individual members and local businesses.	\$10,000	Nil	Applicant to provide a revised budget. Applicant to work with Manager Social Policy
Diversity Arts Australia as auspice for Kevin Bathman	Citizen Writes Project	A four-week creative writing workshop for culturally and linguistically diverse people, designed to empower writers to craft engaging stories.	Nil	Venue Hire waiver up to the value of \$2,511	Nil
Forestmedia Network Incorporated	Threatened Species Children's Art Competition	An art competition for children aged 5-12 in NSW, to enable connections to the natural world, promote learning about threatened species, foster creativity and artistic competence, and encourage the next generation of environmental leaders.	\$8,870	Nil	Applicant to consider the City's Urban Ecology Plan. Applicant to work with Community Engagement and Libraries team

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Indonesian Welfare Association Incorporated	"Dance with Us"	A series of dance activities to encourage physical activity for older adults followed by a dance event to increase personal and community engagement, and social inclusion.	Nil	Community Venue hire waiver up to the value of \$3,400	Nil
M.p Fitzsimmons & R.j Whittington	Pocket-Sized Precincts	A free art quest through 10 inner Sydney suburbs, including Green Square, highlighting local business and parks through clues and hidden artworks.	\$5,000	Nil	No recurrent funding
Millers Point Community Garden Group	Millers Point Community Garden, at the Millers Point Community Centre	A Community Garden to facilitate collective planting and the sharing of produce focusing on organic gardening, recycling and sustainability accessible to the local community.	\$6,600	Nil	Applicant to submit a revised budget
National Art School as auspice for Jaime Tsai	System of Objects	An art exhibition and a series of public events exploring how collection and modes of display create and disseminate knowledge and are invaluable to the individual and community in terms of memory, belonging, and identity. Eight female, queer and Indigenous artists will exhibit alongside artefacts from the National Art School archives.	\$8,330	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Pact Centre For Emerging Artists Incorporated	On the border of Things – world premiere season at PACT.	A new bilingual performance created by James Nguyen and his uncle Cong Ai Nguyen based on Cong's observations as an itinerant fruit picker.	\$5,000	Nil	Applicant to provide a revised budget
ShareWaste	ShareWaste	A project to develop the functionality of the ShareWaste web platform and app to connect local communities and encourage composting.	\$2,420	Nil	Applicant to submit a revised budget. Applicant to work with Sustainability Engagement Officer. No recurrent funding
Surry Hills Neighbourhood Centre Incorporated	The Most Amazing Devonshire Tea Party, Ever !	A series of community development workshops to produce an immersive site specific art installation referencing stories of Surry Hills.	\$10,000	Nil	Nil
Sydney Theatre Company Ltd	Drama and Literacy for asylum seekers	Drama and literacy workshops available to refugees and people seeking asylum to improve participant English literacy and language confidence in addition to social wellbeing.	\$10,000	Nil	Nil
TAFE NSW - Sydney Institute as auspice for CEAD Centre	Food and Feast: Cultivating Community	A capacity building project connecting people seeking asylum, artists and local communities to create a series of events marking key days in the social justice calendar.	\$10,000	Nil	Applicant to submit a revised budget

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
The Glebe Community Gardens	Glebe Community Garden	Construction of a community composting area within the proposed Glebe Community Garden site to promote knowledge and skills associated with composting, gardening and sustainable lifestyles to reduce household waste.	\$3,300	Nil	Nil
The Red Room Company Ltd	Yala Gari Living Languages	A series of workshops at Alexandria Park Community, Alexandria Park Secondary Schools and Green Square School to create, record, publish and exhibit poetry and artworks that honour, share, celebrate languages and culture of Australia's first peoples.	\$9,900	Nil	Applicant to work with Community Engagement Officer
Wingdings & Things Pty Ltd	Volumes 2017	A series of live music performances and creative art exhibitions at various venues around Oxford Square.	\$8,000	Nil	Applicant to provide a Plan of Management
Youth Off The Streets Limited	Youth Off The Streets - Key Arts	A volunteer-run art program providing art education and experiences to YOTS Key College students in Redfern aiming to increase students' community involvement, improve understanding of Aboriginal culture and general artistic techniques.	\$7,000	Nil	Applicant to work with the City's Community Engagement Coordinator, Libraries team and Pine Street Creative Arts Centre

- (E) Council note that all grant amounts are exclusive of GST and all value-in-kind offered is subject to availability; and
- (F) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

ATTACHMENTS

- Attachment A:** Recommended 2017/18 Community Services Grant Program
- Attachment B:** Not Recommended 2017/18 Community Services Grant Program
- Attachment C:** Recommended 2017/18 Festivals and Events Sponsorship Program (Village and Community)
- Attachment D:** Not Recommended 2017/18 Festivals and Events Sponsorship Program (Village and Community)
- Attachment E:** Recommended 2017/18 Matching Grant Program
- Attachment F:** Not Recommended 2017/18 Matching Grant Program

BACKGROUND

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 8 February 2017, the City announced Round One of the annual grants program for 2017/18 as being open for applications on the City's website, with grant applications closing on 13 March 2017.
3. The three social programs promoted were:
 - (a) Community Services Grant Program;
 - (b) Festivals and Events Sponsorship Program (Village and Community); and
 - (c) Matching Grant Program.
4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the programs through radio live reads, Facebook, Twitter, Instagram, What's On and Multicultural NSW's mailing list, as well as the City's Green Villages and Creative City websites. Email campaigns were also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
5. Following adoption of the revised Grants and Sponsorship Policy on 15 September 2014, the Matching Grants Program is open to appropriately incorporated for-profit organisations and partnerships. Three applications were received this round from for-profit organisations and a partnership and the following for-profit organisation and partnership are recommended in this report:
 - (a) M.p Fitzsimmons & R.j Whittington; and
 - (b) Wingdings & Things Pty Ltd.
6. All applicants are required to evidence a cash or in-kind contribution equivalent to the funding requested from the City to be eligible for funding in these programs.
7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges, such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.

10. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
11. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
12. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) *Sustainable Sydney 2030*;
 - (b) Grants and Sponsorship Policy;
 - (c) Creative City Cultural Policy and Action Plan;
 - (d) Economic Development Strategy;
 - (e) Environmental Action 2016-2021 Strategy and Action Plan;
 - (f) Inclusion (Disability) Action Plan;
 - (g) OPEN Sydney Strategy and Action Plan; and
 - (h) Social Sustainability Policy.
13. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
14. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

Community Services Grant Program (\$5,000 to \$50,000 for up to three years funding)

15. Community organisations that work in or for the City of Sydney local government area provide significant benefits to the city community through the development and delivery of activities, projects or resources. The work they undertake helps meet the needs of the diverse city community, in particular the needs of more disadvantaged residents.
16. The Community Services Grant Program recognises the value of this work and contributes to it through grants to non-profit organisations based in, or providing events or services of benefit to the community in the local area.

17. The panel assessing Community Services Grant Program applications was comprised of the City's Social Policy Officer, the Acting Grants Coordinator, the Community Programs Officer (LGBTIQ), with the specialist input of the City's Executive Manager - Research, Strategy and Corporate Planning, the Manager Social Policy and Programs, the Homelessness Project Coordinator, the Middle Childhood Services Coordinator, the Community Engagement Coordinator, the Social Policy Officer, the Youth and Community Officer and the Public Space Liaison Officer. The assessment meeting was chaired by the Manager, Social Programs and Services.
18. The applications recommended for the Community Services Grants Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.
19. Where a grant for more than one year has been recommended, it is noted in the body of the table (under '\$ Amount Recommended') and in Attachment A to this report.

Overview of 2017/18 Community Services Grant Program

Total draft budget for 2017/18	\$1,081,000
Total already committed (multi-year funding approved in previous years)	\$643,919
Total amount available for 2017/18	\$437,081
Total number of eligible applications	37
Total value requested from applications	\$1,209,135
Total number of applications recommended for cash and/or value-in-kind support	10
Total amount of cash funding recommended 2017/18 (multi-year funding recommended 2018/19 - \$55,000)	\$316,300
Total amount of value-in-kind support recommended 2017/18 (Multi-year value-in-kind recommended 2018/19 - \$159)	\$343
Amount remaining for subsequent allocations of the Grants and Sponsorship Program for 2017/18	\$120,781

Festivals and Events Sponsorship (Village and Community) Program (\$5,000 to \$30,000 for new applicants or localised festivals or by negotiation for established festivals and events)

20. The Festivals and Events Sponsorship Program aims to support festivals and events that celebrate, develop and engage the City's communities. The City provides support for festivals and events under two categories; Artform or Village and Community.

21. Village and Community festivals and events celebrate the spirit of a community and build opportunities to share its cultural characteristics with a wider public, or events that nurture and amplify the unique characteristics of the city and village precincts, meet the City's broader place-making objectives and showcase a local community, including local business.
22. The assessment panel for Festivals and Events Sponsorship (Village and Community) was comprised of the City Business – Coordinator (Industry and Place), the Area Manager – East and Acting Manager Grants. The assessment meeting was chaired by the Manager City Business and Safety.
23. The applications recommended for the Festivals and Events Sponsorship Program are outlined in Attachment C to this report. The applications that are not recommended are listed in Attachment D to this report.

Centipede at Glebe School Incorporated

24. Centipede at Glebe School Inc is a not-for-profit organisation that operates an Outside School Hours Care service catering for school-aged children aged 4-12 on the school grounds of Glebe Public School. The City has been providing support to the service since 2006. Without this support the service would not be financially viable. However, City staff have been working closely with Centipede to help them improve their financial planning and ability to work within their budget. As a result of this work, the City has been able to incrementally reduce the value of the grant to Centipede from \$50,000 provided in 2015/16 and previous years to \$45,000 in 2016/17, and a further reduction to \$40,000 in 2017/18 is recommended. It is noted that support for the organisation's core business is outside the Grants and Sponsorship Guidelines.

Sydney Gay and Lesbian Mardi Gras

25. The City of Sydney has provided cash and in-kind support to the Sydney Gay and Lesbian Mardi Gras for over 20 years. In 2014, Council resolved for Sydney Gay and Lesbian Mardi Gras to conduct a review to improve its longer term sustainability by way of a \$20,000 grant. In response, the organisation has completed a Parade Transformation Feasibility Study to determine whether it is possible and/or desirable to change the current route of the parade in order to improve the sustainability and viability of the event. An initial study has been conducted that considered the broad viability of alternative parade routes, including crowd capacity and crowd management, as well as space requirements at the beginning and end of the route. This work is continuing, however, the parade route will not change for the 2018 season.
26. The organisation has applied for a triennial grant of \$320,000 cash in year 1 and \$240,000 cash in years 2 and 3, in addition to \$49,700 value-in-kind in each year. The additional request for \$80,000 cash in year 1 is to support activities associated with the 40th Anniversary of the first parade and protest in 1978.
27. Mardi Gras is entering a period of change, including progressing with parade route feasibility studies, changing board membership, continuing strategic planning for the future and improving governance arrangements. On this basis, the recommendation is to provide triennial funding in the following format and with the following conditions:

- (a) Year 1 - \$240,000 cash and \$49,700 value-in-kind in support of core festival costs and an additional \$80,000 cash for a public art installation celebrating the festival's 40th anniversary and includes the following conditions;
- (i) applicant to provide a revised budget;
 - (ii) applicant to submit a revised marketing plan in consultation; and
 - (iii) applicant to submit an engagement plan for local businesses; and
- (b) Years 2 and 3 - \$240,000 cash and \$49,700 value-in-kind each year for the 2019 and 2020 festivals and includes the following conditions:
- (i) funding for years 2 and 3 to only be released with Chief Executive Officer satisfaction towards the organisation's delivery of the previous year's festival and governance structures.

Overview of 2017/18 Festivals and Events Sponsorship Program – Village and Community

Total draft budget for 2017/18	\$1,139,000
Total already committed (multi-year funding approved in previous years)	\$486,292
Total amount available for 2017/18	\$675,708
Total number of eligible applications this round	17
Total value requested from applications	\$705,915
Total value-in-kind support requested from applications	\$70,639
Total number of applications recommended for cash and/or value-in-kind support	13
Total amount of cash funding recommended 2017/18 (Multi-year funding recommended 2018/19 - \$275,000) (Multi-year funding recommended for 2019/20 - \$274,500)	\$482,600
Total amount of value-in-kind support recommended 2017/18 (Multi-year value-in-kind recommended 2018/19 - \$50,700) (Multi-year value-in-kind recommended for 2019/20 - \$50,700)	\$65,639
Amount remaining for subsequent allocation of the program 2017/18	\$170,108

Matching Grant Program (up to \$10,000 for up to 12 months funding)

28. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance, or celebrate the City's Villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.
29. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or value-in-kind contribution to the project at least equal to the amount requested from the City.
30. The assessment panel for this Matching Grant allocation was comprised of the City's Manager City Spaces, the Library and Learning Programs Coordinator – Technology and Grants Officer with the specialist input of the Manager, Culture and Creativity, the Manager Social Policy, the City Historian, the Community Engagement Co-ordinator, the Urban Ecology Coordinator, the Senior Community Program Officer, the Senior Social Programs Officer, the Sustainability Engagement Officer, the Community Garden and Volunteer Coordinator, the Public Spaces Liaison Officer, the Community Programs Officer (LGBTIQ) and the Social Policy Officer. The assessment meeting was chaired by the Acting Manager Grants.
31. The applications recommended for the Matching Grant Program are outlined in Attachment E to this report. The applications that are not recommended are listed in Attachment F to this report.

Overview of 2017/18 Matching Grant Program

Total draft budget for 2017/18	\$410,000
Total number of eligible applications this allocation	33
Total value requested from applications	\$293,740
Total value-in-kind support requested from applications	\$5,911
Total number of applications recommended for cash and/or value-in-kind support	18
Total amount of funding recommended	\$118,720
Total amount of value-in-kind support recommended	\$5,911
Amount remaining for subsequent allocation of the program 2017/18	\$291,280

KEY IMPLICATIONS

Strategic Alignment - Sustainable Sydney 2030

32. This report complies with the Grants and Sponsorship Policy adopted by Council on 15 September 2014. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of *Sustainable Sydney 2030*. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of the aims and objectives identified in *Sustainable Sydney 2030*.

Organisational Impact

33. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

Cultural / Economic / Environment / Social

34. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, economic, environmental and social initiatives from the communities, and community organisations, within the local area.

BUDGET IMPLICATIONS

35. A total of \$917,620 in cash and \$71,893 in revenue foregone/value-in-kind from the proposed draft 2017/18 budget is provided as follows:
- (a) Community Services Grant Program – \$316,300 in the draft budget of \$1,081,000;
 - (b) Festivals and Events Sponsorship (Village and Community) – \$482,600 in the draft budget of \$1,139,000;
 - (c) Matching Grant Program – \$118,720 in the draft budget of \$410,000; and
 - (d) Revenue foregone/value-in-kind – \$71,893 is provided in the draft venue hire and street banner hire budgets which total \$1,280,000.
36. Additionally, this report includes forwards commitments of \$604,500 in cash and \$101,559 revenue foregone/value-in-kind (these amounts will be incorporated in future budgets proposed).

RELEVANT LEGISLATION

37. Section 356 of the *Local Government Act 1993*. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.

CRITICAL DATES / TIME FRAMES

38. The funding period for Round One of the grants and sponsorship annual program for 2017/18 is for activity taking place from 1 August 2017 to 31 July 2018. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in August.

PUBLIC CONSULTATION

39. For all programs open to application in Round One of the annual grants and sponsorship program for 2017/18, two Q&A sessions were held in Town Hall House to assist potential applicants with their applications on the following dates:
- (a) Wednesday 15 February 2017 at 4pm – 6.30pm; and
 - (b) Tuesday 28 February 2017 at 4pm – 7pm.
40. Sixty-five meetings were held across the two Q&A sessions where prospective applications sought advice from City staff about their project proposals and the application process.
41. Seventy-five per cent of these attendees advised they had not applied for a City of Sydney grant previously.

ANN HOBAN

Director City Life

Jeremy Kelshaw, Acting Manager Grants